Clive Community Services

Food | Clothing | Medical | Education | Gardening

Distinct by Caring

STRATEGIC PLAN

2024-2029



OUR MISSION:

Clive Community Services strengthens our community by providing services to meet basic needs so all can reach their potential.

WE DO THIS BY:

- **Providing food** to meet the short-term needs of hungry people
- **Offering clothing and personal care items** for families.
- **Providing educational resources** such as English classes.
- **Facilitating access** to medical care.

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OUR HISTORY

Clive Community Services (CCS) was founded in 2014 by three dedicated members of the Clive community: Linda Shanks, Chad Whitmore, and Stephanie Horak. Recognizing the significant issue of food insecurity and the need for clothing and educational assistance among newcomers to our community, they embarked on a mission to create an organization that would address these needs.

Key Milestones:

- **2014-2016:** The initial phase involved planning, developing by-laws, and building community support. The founders focused on establishing a strong volunteer base and creating partnerships with local organizations.
- **August 2016:** CCS opened its doors, initially offering food assistance. By October 2016, the Clothing Closet was established to provide clothing and personal care items. That same year, CCS helped establish the Walnut Hills UMC Garden of Faith, Food, and Learning.
- **June 2017:** The first ESL (English as a Second Language) class was held, and the Free Clinic opened, offering medical care to uninsured and underinsured individuals.
- **June 2023:** We opened the doors to our new expanded Clinic.

Through hard work and community support, CCS met its five-year goals in less than twelve months. As we approach our 10th anniversary, we continue to expand our services, increasing the number of people served and enhancing our programs.

As we look to the future, we remain committed to our clients and strengthening our team and partnerships. We aim to create a supportive community where everyone has access to the resources they need for a healthier, more fulfilling life.

HOW DO WE ACCOMPLISH OUR MISSION?

We are looking forward to our future by identifying important goals and objectives in this strategic plan. This plan for the future builds on the strong foundation laid out by our founders and continued by our board. **Here are our current objectives and goals:**

SERVE

- **Be a resource** for client needs.
- **Maintain our reputation** for friendly service and a clean facility.
- **Strive to be flexible and responsive** to the changing needs in our community.
- **Distribute high-quality** nutritious food, personal care items, and household necessities.
- **Distribute good quality**, seasonally appropriate clothing.
- **Offer high-quality** educational programming.
- **Provide access** to professional, quality medical care.

ENGAGE

- **Strengthen community ties** to spread awareness and attract resources.
- **Be the volunteer spot of choice** by reigniting our volunteer program.
- **Involve the community** through events and social outreach.
- **Identify and engage key volunteers and donors** for deeper involvement.



HOW DO WE ACCOMPLISH OUR MISSION? CONT...

GROW

- **Welcome new and existing clients** to our facility and programs.
- **Maintain and increase our volunteer base** to enhance our offerings.
- **Expand our food, personal items, and clothing offerings** through ongoing donation drives.
- **Increase our donor base** through individual and corporate contributions, as well as grants.
- **Provide varied educational offerings** on current and relevant topics.



PARTNER

- **Maintain vital partnerships** with City and County agencies.
- **Collaborate with other agencies** to increase client offerings.
- **Invite service providers** to our facility to support our clients.
- **Partner with board members** in major donor fundraising efforts.

INSPIRE

- **Encourage generosity** among current supporters and attract new donors.
- **Promote volunteerism** and ensure a positive volunteer atmosphere.
- **Inspire community members** to get to know recently arrived immigrant and refugee community members who make up the majority of our clientele.
- **Promote planned giving opportunities**, allowing supporters to make lasting contributions through bequests, trusts, and other legacy gifts.

KEY SERVICE AREAS

FOOD PANTRY-
Serving an average of 320 families each month

EDUCATION-
An average of 120 student contact hours each month

CLOTHES CLOSET-
Average of 242 individual visits each month

FREE CLINIC-
Seeing an average of 20 patients each month

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GET IN TOUCH

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