



Distinct by Caring

Food | Clothing | Medical | Education | Gardening

Strategic Plan 2019-2024



MISSION: To provide support to families and individuals in need by providing assistance and linking them with resources that will enable them to become healthier in mind, body, and spirit.

We do this by:

- Providing food to meet the short term needs of hungry people.
- Providing clothing and personal care items for families.
- Providing opportunities and resources that will teach people how to create their own healthy and balanced lifestyle.
- Providing opportunities and resources for medical care.

**2190 NW 82ND ST, STE A
CLIVE, IA 50325**

515.257.8550

DIRECTOR@CLIVECOMMUNITYSERVICES.COM
WWW.CLIVECOMMUNITYSERVICES.COM

OUR HISTORY

Clive Community Services began in 2014 when three members of the Clive community came together with a goal to start a human services agency in Clive. Linda Shanks, Chad Whitmore and Stephanie Horak recognized that food insecurity was a problem for many. Additionally, newcomers to our community were in need of clothing and educational assistance.

Their work began with many hours of planning, development of by-laws, writing of procedures, and similar tasks. The process from inception to opening took two years. When the doors opened in August of 2016, our goal was to add clothing, educational and medical services within five years. Clothing followed rather quickly with clients being served by October 2016. The first ESL class was held and the clinic opened in June 2017. In addition, we observed the lack of community gardening opportunities for Clive residents and played a key role in the founding of the Walnut Hills UMC Garden of Faith, Food and Learning in 2016.

Through hard work, timing, good luck and generous volunteers, we met our five year goal in less than twelve months! Since that time the number of people served has continued to grow and we are looking forward to our next set of goals.

HOW DO WE ACCOMPLISH OUR MISSION?

We are looking forward to our future by identifying important goals and objectives in this strategic plan. The process started with a Board Retreat in January 2019. This plan for the future builds on the strong foundation laid out by our founders and continued by our board. We want to:

Serve

Be a resource for client needs.

Maintain our reputation for friendly service and a clean facility.

Strive to be flexible and responsive to the changing needs in our community.

Continue distribution of high quality nutritious food, personal care items, and household necessities.

Continue distribution of good quality, seasonally appropriate clothing.

Continue offering high quality educational programming.

Continue providing access to professional, quality medical care.

Engage

Develop stronger community ties in order to spread our news and bring resources to our door.

Be the volunteer spot of choice.

Reignite the volunteer program, connecting volunteers of varied interests and abilities with meaningful projects.

Involve our community through events and social outreach.

Identify and reach out to key volunteers and donors and invite them to become more involved.





Grow

Welcome new and existing clients to our facility and programs.

Maintain and increase volunteer base in order to increase offerings to clients.

Increase our food, personal item, and clothing offerings through donation drives.

Increase our donor base through individual and corporate contributions and through grants.

Expand the size of our facility.

Provide more varied educational offerings on topics that are current and relevant.



Build

Provide more facilities space that better aligns with our services.

Expand services to include other types of assistance including cash assistance programs (rent, gas).

Strengthen our board, staff and volunteers.



Partner

We succeed in partnership with others.

Partnerships with the City and County are vital to our existence.

Partnership with other agencies increases offerings to our clients.

Invite service providers to our facility to help our clients.

Partner with board members in major donor fundraising.

KEY SERVICE AREAS



Food Pantry – serving an average of 85 families monthly



Education – An average of 64 student contact hours per month



Clothes Closet – average of 150 individual visits monthly



Free Clinic – seeing an average of 10 patients per month



Inspire

Inspire generosity among current supporters and attract new donors.

Inspire volunteerism among current volunteers and continue to attract new volunteers.

Work to ensure a congenial and enjoyable volunteer atmosphere.

Inspire community members to get to know recently arrived immigrant and refugee community members who make up the majority of our clientele.



GET IN TOUCH

2190 NW 82ND ST, STE A
CLIVE, IA 50325

PHONE
EMAIL
WEBSITE

515.257.8550

DIRECTOR@CLIVECOMMUNITYSERVICES.COM

WWW.CLIVECOMMUNITYSERVICES.COM

CO FOUNDERS

Linda Shanks
Chad Whitmore
Stephanie Horak

BOARD OF DIRECTORS

Stephanie Horak, President
Chad Whitmore, Vice President
Leslee Sheffield, Secretary
Lu Anne Gafford, Treasurer
Julie Cirkseña
Paul Doyle
Ann Hartz
Trent Middendorf
Linda Shanks

EXECUTIVE DIRECTOR

Lisa Earles

